

Sclable

**How Data, Design & Code together
enable true digital transformation**

Amstetten, 24.11.2022

Johannes Schauer

**“Don’t waste time on AI
for AI’s sake.**

**Be motivated by
what it will do for you,
not by how sci-fi it sounds.”**

Cassie Kozyrkov
Chief Decision Scientist
at Google

Who are we? Sclable

We are **Thinkers & Builders**.

We help ambitious companies
shape their digital strategy ...
and **bring it to life** with digital
products, services & platforms.

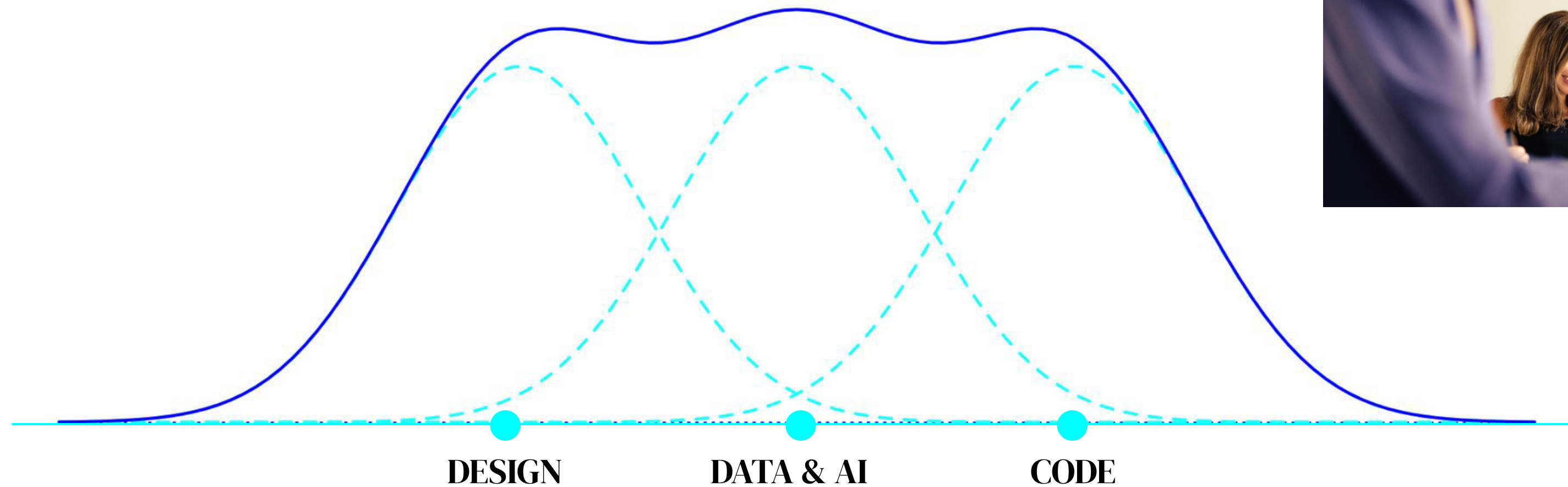


QUICK FACTS

- 10 years of experience
- Vienna as homebase
- 50 passionate professionals

What we believe

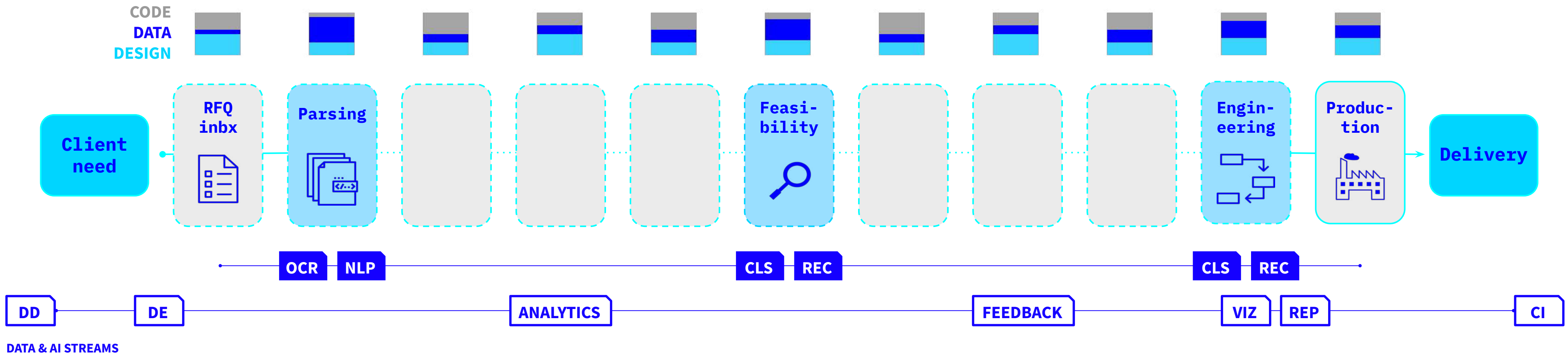
A successful digital product needs to be built on three pillars ...



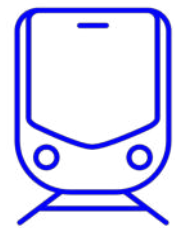
What this leads to

E.g. a smart quotation solution

- Data-driven problem analysis
- Purpose built “AI inside”
- Fully digitalized & user-centric
- Continuous improvement ready



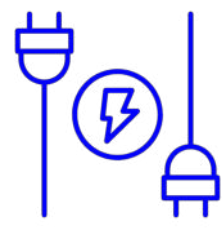
We've helped the best to rethink and transform



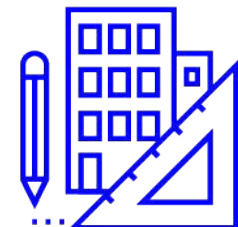
MOBILITY &
LOGISTICS



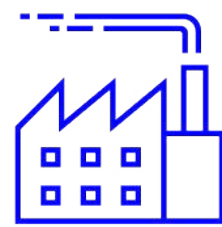
HEALTH CARE



ENERGY



CONSTRUCTION



MANUFACTURING



FINANCIAL
SERVICES

Berlin Hyp



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Three takeaways

1st/

AI alone is not the silver bullet as solution to all problems - the way it is applied is key.

2nd/

AI, Data, Design & Code need to go hand in hand.
The best AI model is nothing without good UX & stable code.

3rd/

Take it past the PoC stage. Only solutions in production are able to provide business impact.

Let's use **data** together with **design & code**

Any questions?

Amstetten KI Pitch 24.11.2022

Johannes Schauer