



# Accelerate your sustainability journey

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Our future,  
our responsibility



# Forces driving complex decision-making, investments, and sustainability transformation



## Energy consumption and costs

According to Gartner, **65% of executives** are mitigating energy consumption cost increases with sustainability programs<sup>1</sup>



## Regulatory compliance

**~50k companies** doing business in the European Union will soon be subject to new, detailed ESG reporting standards<sup>2</sup>



## Investor expectations

**60% of investors** state articulation and integration of material ESG opportunities and risks into strategy will be among the biggest drivers of companies' success in the next three to five years<sup>3</sup>



## Growth opportunities

By 2025, up to **\$5 trillion** may be invested annually in sustainability<sup>4</sup>

<sup>1</sup> Gartner® Press Release, [Gartner Survey Finds 87% of Business Leaders Expect to Increase Sustainability Investment Over the Next Two Years](#), November 14, 2022. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and used herein with permission. All rights reserved.; <sup>2</sup> ["Get ready for ESG reporting with increased data transparency,"](#) Microsoft; <sup>3</sup> ["2023 proxy season update,"](#) EY; <sup>4</sup> ["Understanding the SEC's proposed climate risk disclosure rule,"](#) McKinsey & Company



# Infrastructure and data challenges

Navigating  
evolving standards,  
regulations

Slow, manual  
processes

Siloed data

Value chain  
transparency

Culture and  
organizational  
alignment

Capital investment  
tradeoffs

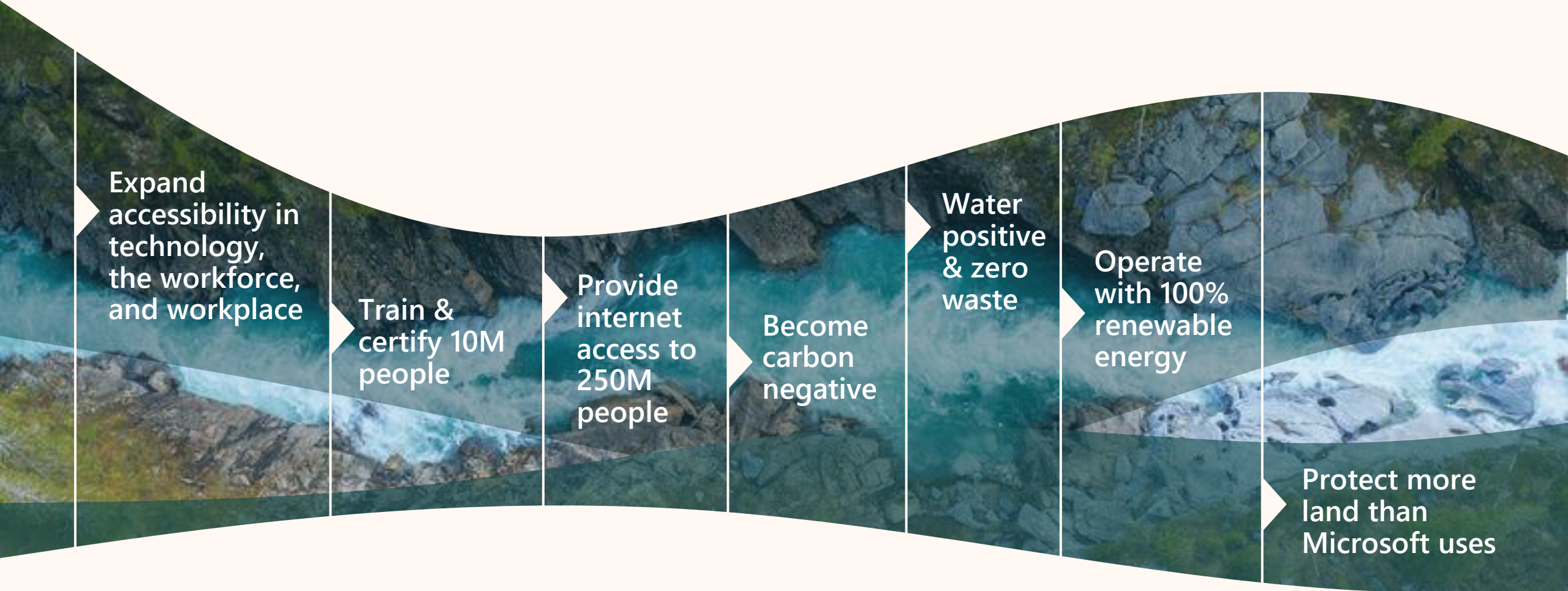
# Microsoft sustainability journey





# Decades of Action

Since 2009 Microsoft has been on a sustainability Journey setting targets and raising those targets to continue to push ourselves to be our best. Here is a look at some of the biggest goals heading toward 2050:



Expand  
accessibility in  
technology,  
the workforce,  
and workplace

Train &  
certify 10M  
people

Provide  
internet  
access to  
250M  
people

Become  
carbon  
negative

Water  
positive  
& zero  
waste

Operate  
with 100%  
renewable  
energy

Protect more  
land than  
Microsoft uses

# Together, we can build a more sustainable future

We're committed to helping accelerate global progress to reach our collective ESG (environmental, social, and governance) goals

## Microsoft's sustainability journey

Taking care of our own ESG impact



## Sustainability technology solutions

Delivering solutions to advance sustainability progress

## Global sustainability transformation

Enabling a more sustainable world



# Microsoft Cloud for Sustainability



# Microsoft Cloud for Sustainability accelerates sustainability progress and business growth



Enable ESG data intelligence



Deliver sustainable  
IT systems



Improve ESG  
performance



Unlock  
sustainable growth





## Enable ESG data intelligence

### Calculate sustainability footprint

Streamline data ingestion, integration, and calculations

### Analyze ESG performance against goals

Establish an accurate baseline for ESG performance, then track progress against goals

### Provide data governance

Operationalize corporate governance practices and performance, supporting greater transparency and accountability

### Report impact and progress

Deliver more reliable reports about your sustainability impact and progress

Strengthen your digital foundation and capture the value of data to drive more sustainable outcomes



# Calculate sustainability footprint

Streamline data ingestion, integration, and calculations

Data integration from disparate sources

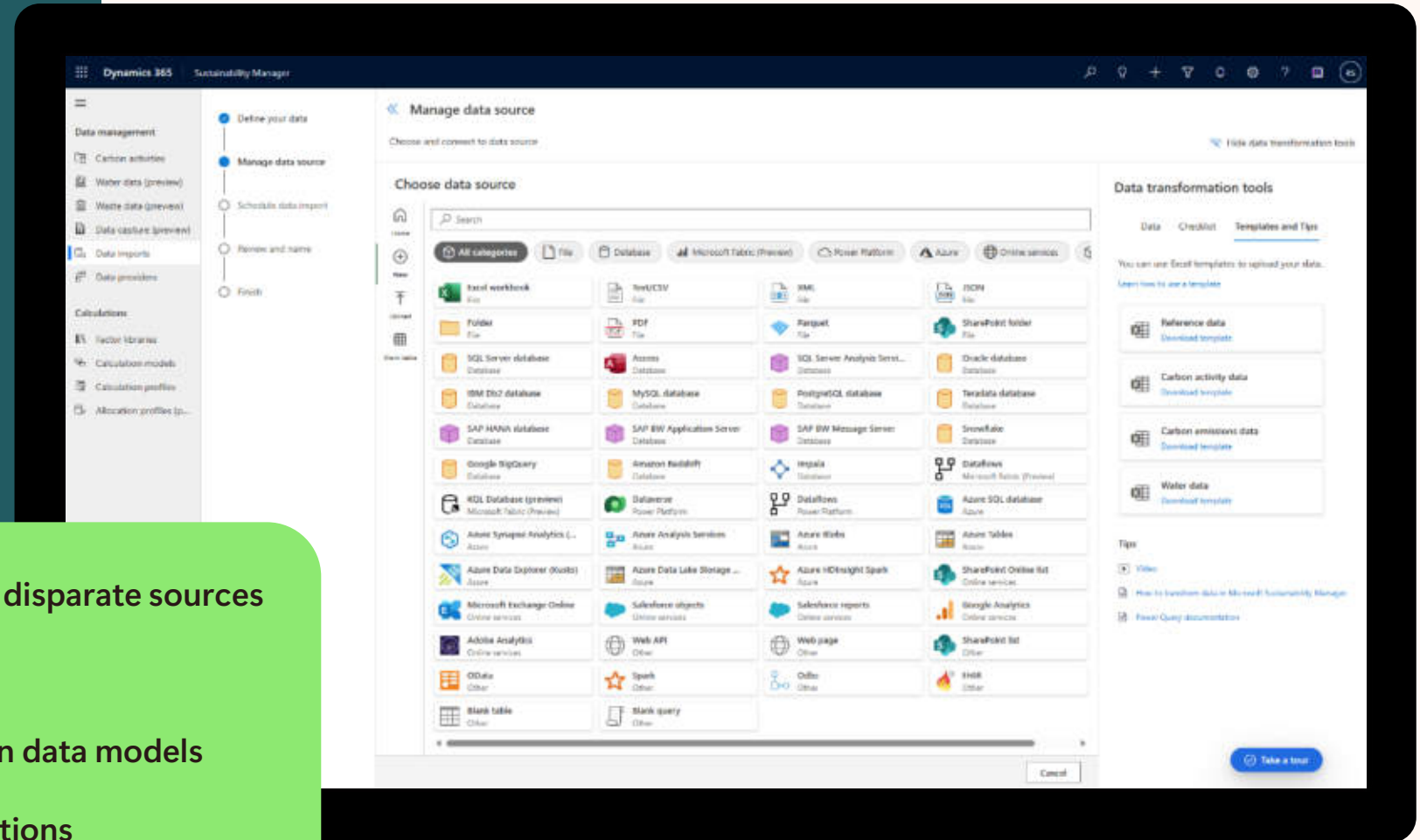
Supplier data capture

Data standardization in data models

Environmental calculations

Lifecycle assessments

Product carbon footprint measurement



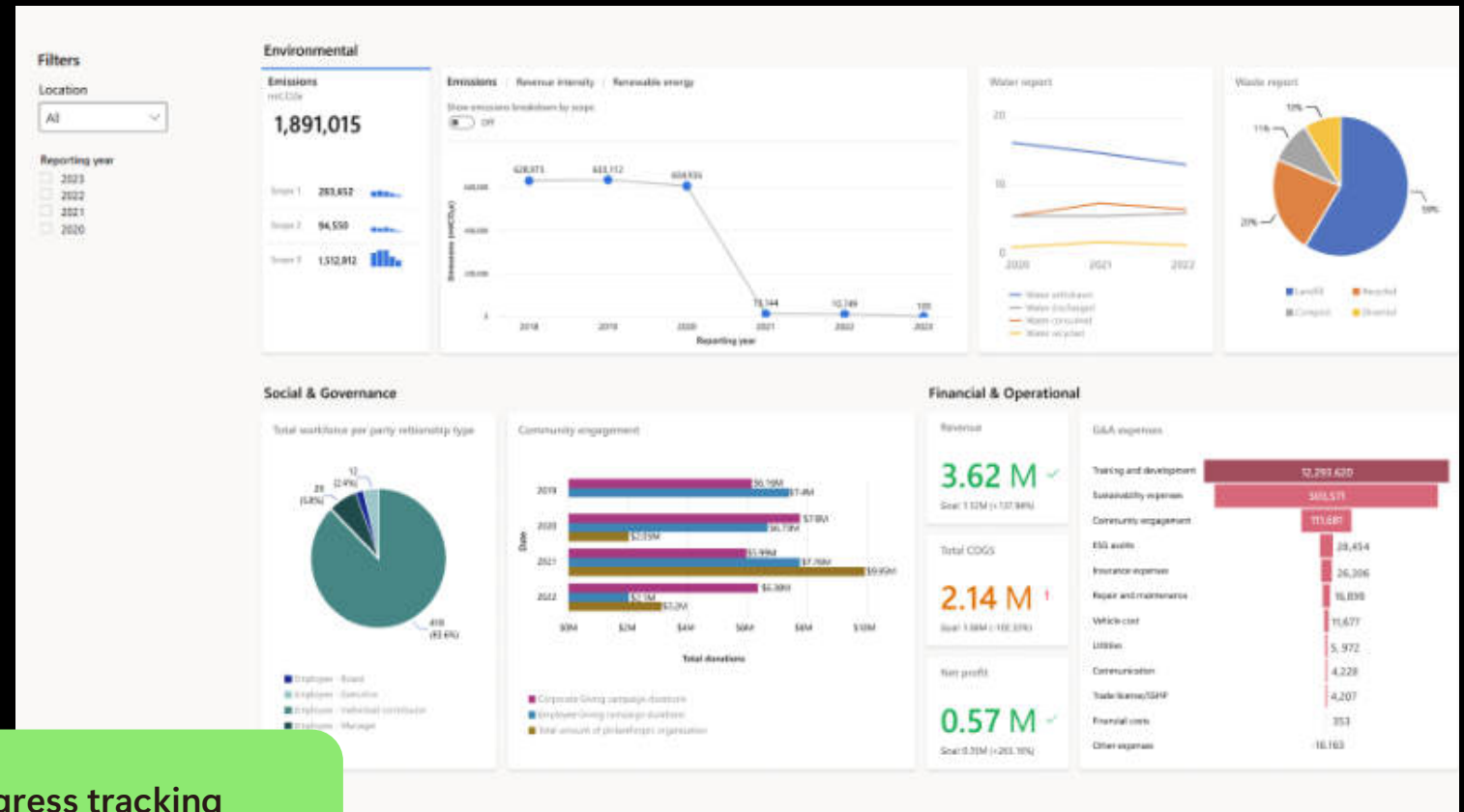
# Analyze ESG performance against goals

Establish an accurate baseline for ESG performance, then track progress against goals

Continuous progress tracking

Dashboard visualization

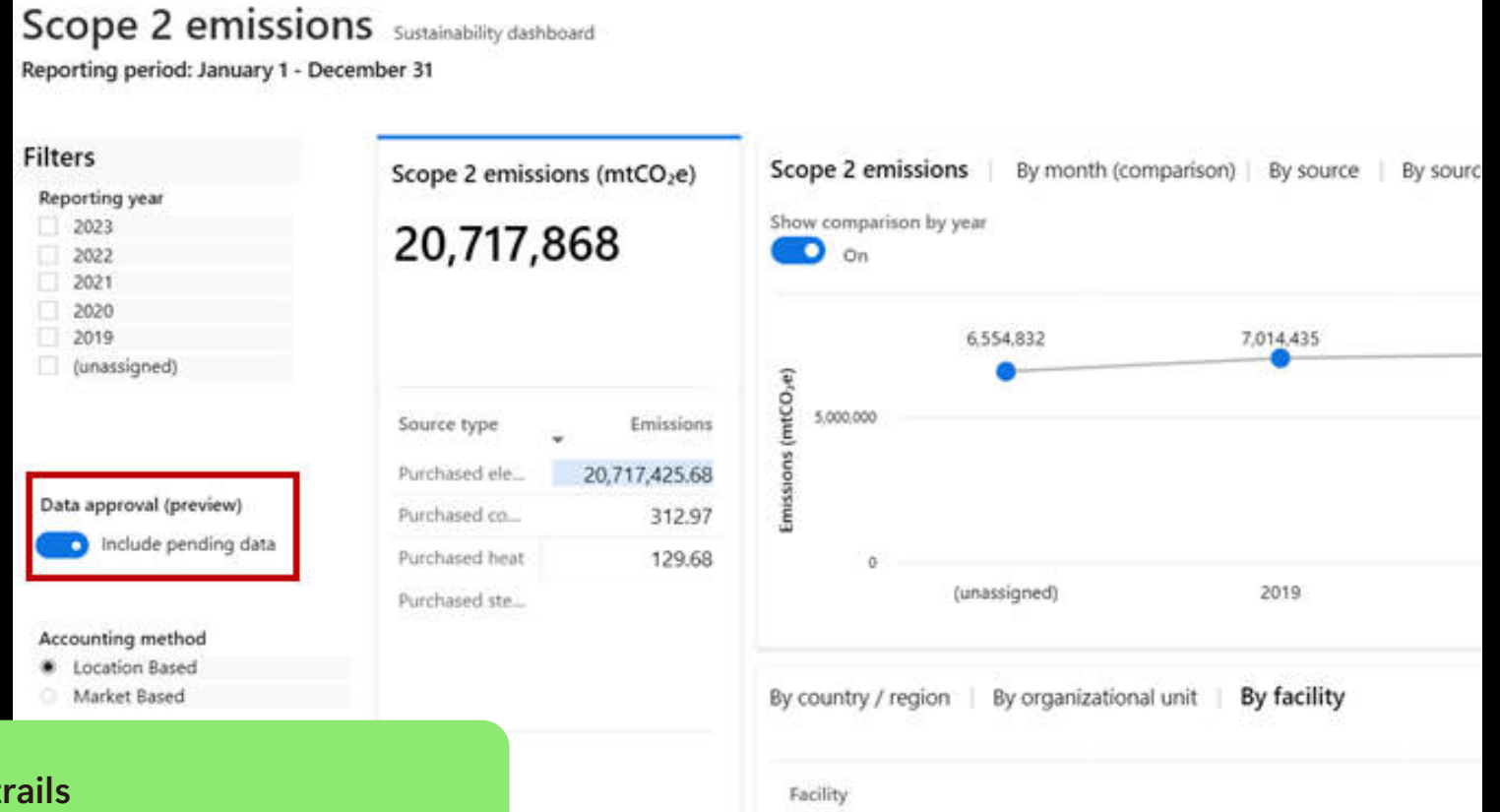
Performance gap analysis





# Provide data governance

Operationalize corporate governance practices and performance, supporting greater transparency and accountability



Audit trails

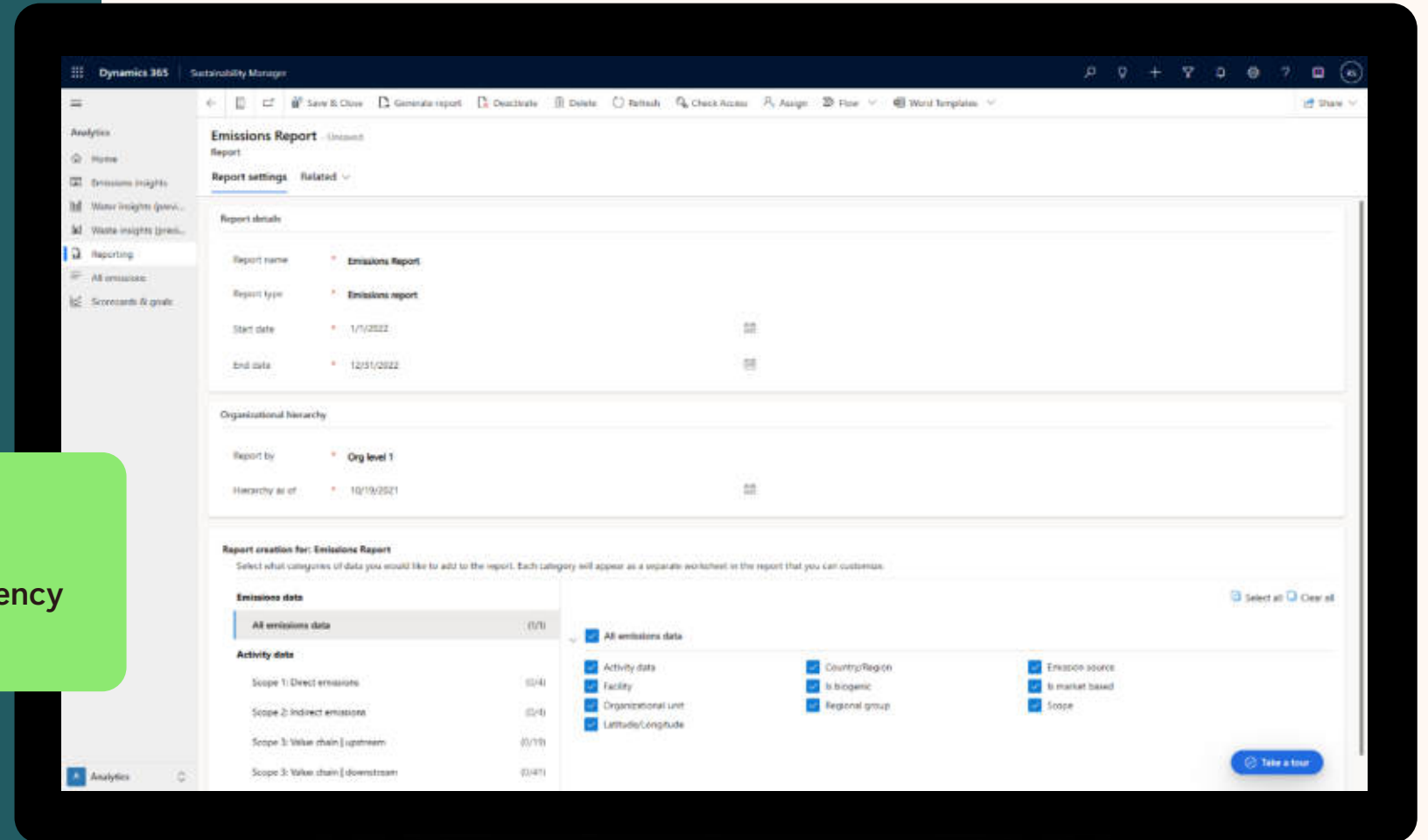
Workflow management and governance

# Report impact and progress

Deliver more reliable reports about your sustainability impact and progress

Stakeholder reporting

Regulatory and voluntary agency reporting templates







Improve ESG performance



#### Minimize environmental impact of facilities

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Use sensor-enabled data management and automated scenarios to reduce the environmental footprint of buildings, spaces, and equipment

#### Modernize fleet management

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Reduce the environmental impact of fleets and transportation

#### Increase value chain transparency

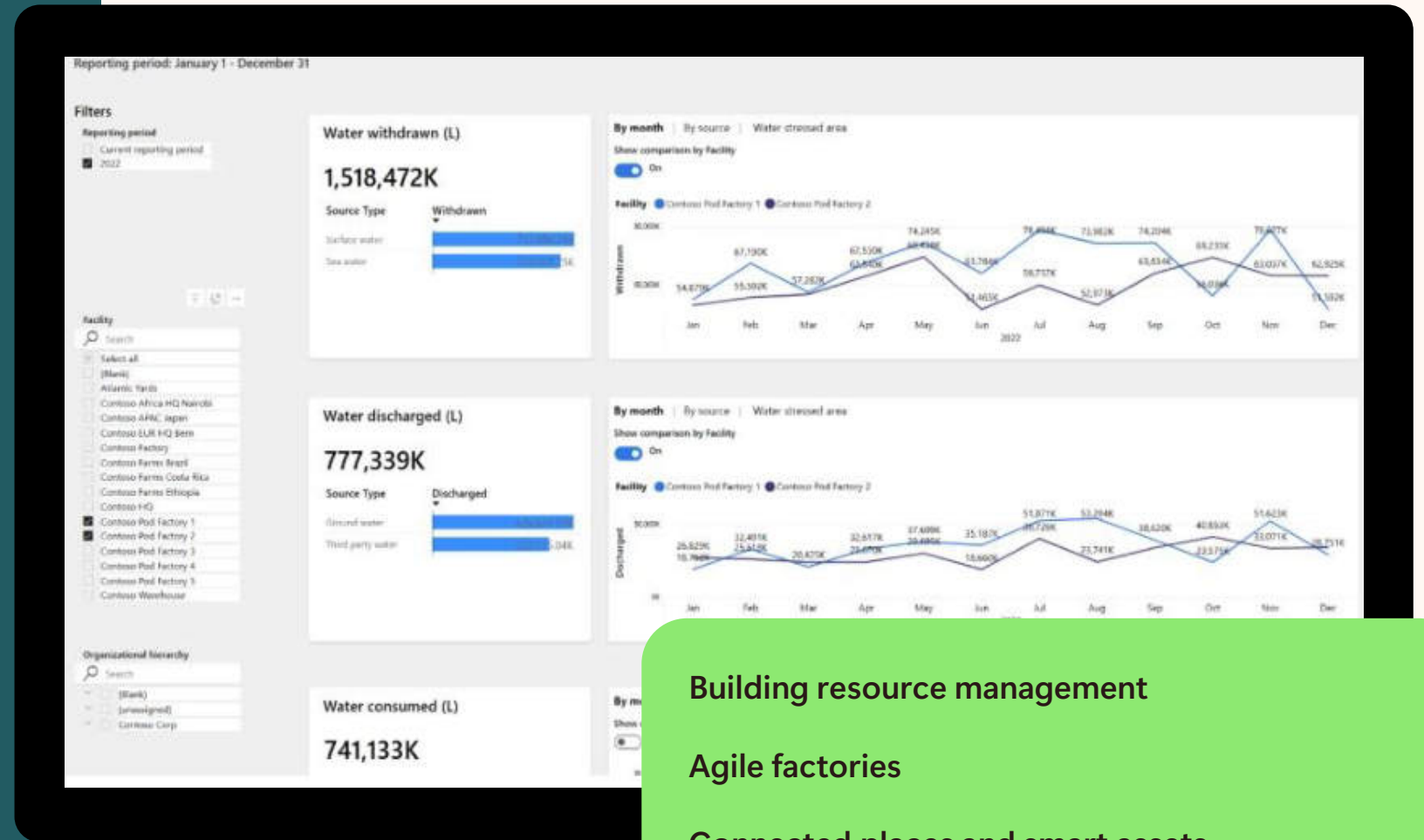
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Facilitate greater transparency and accountability through your value chain

Optimize the  
performance of your  
operations and assets

# Minimize environmental impact of facilities

Use sensor-enabled data management and automated scenarios to reduce the environmental footprint of buildings, spaces, and equipment



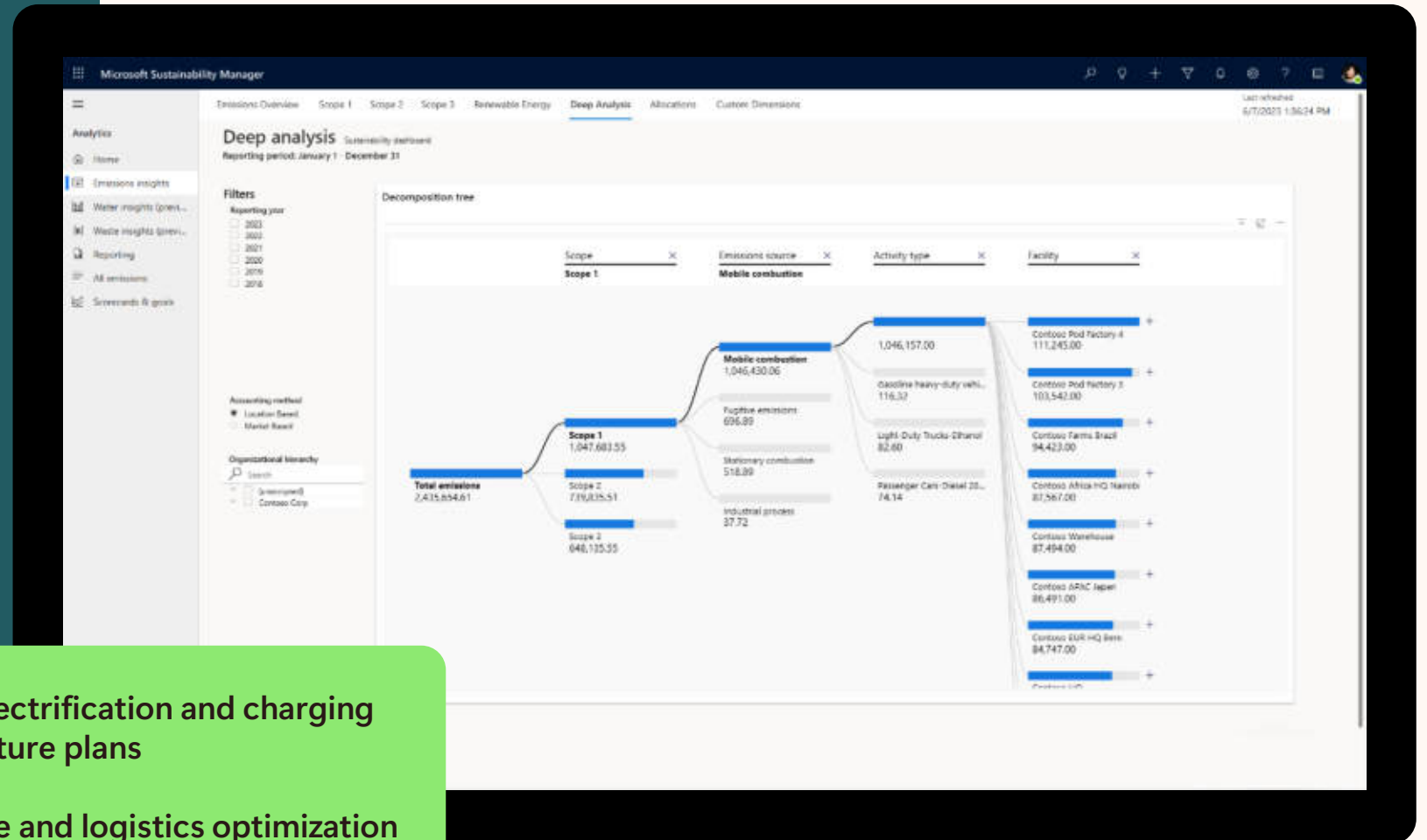


# Modernize fleet management

Reduce the environmental impact of fleets and transportation

Vehicle electrification and charging infrastructure plans

Fleet route and logistics optimization



# Increase value chain transparency

Facilitate greater transparency and accountability through your value chain

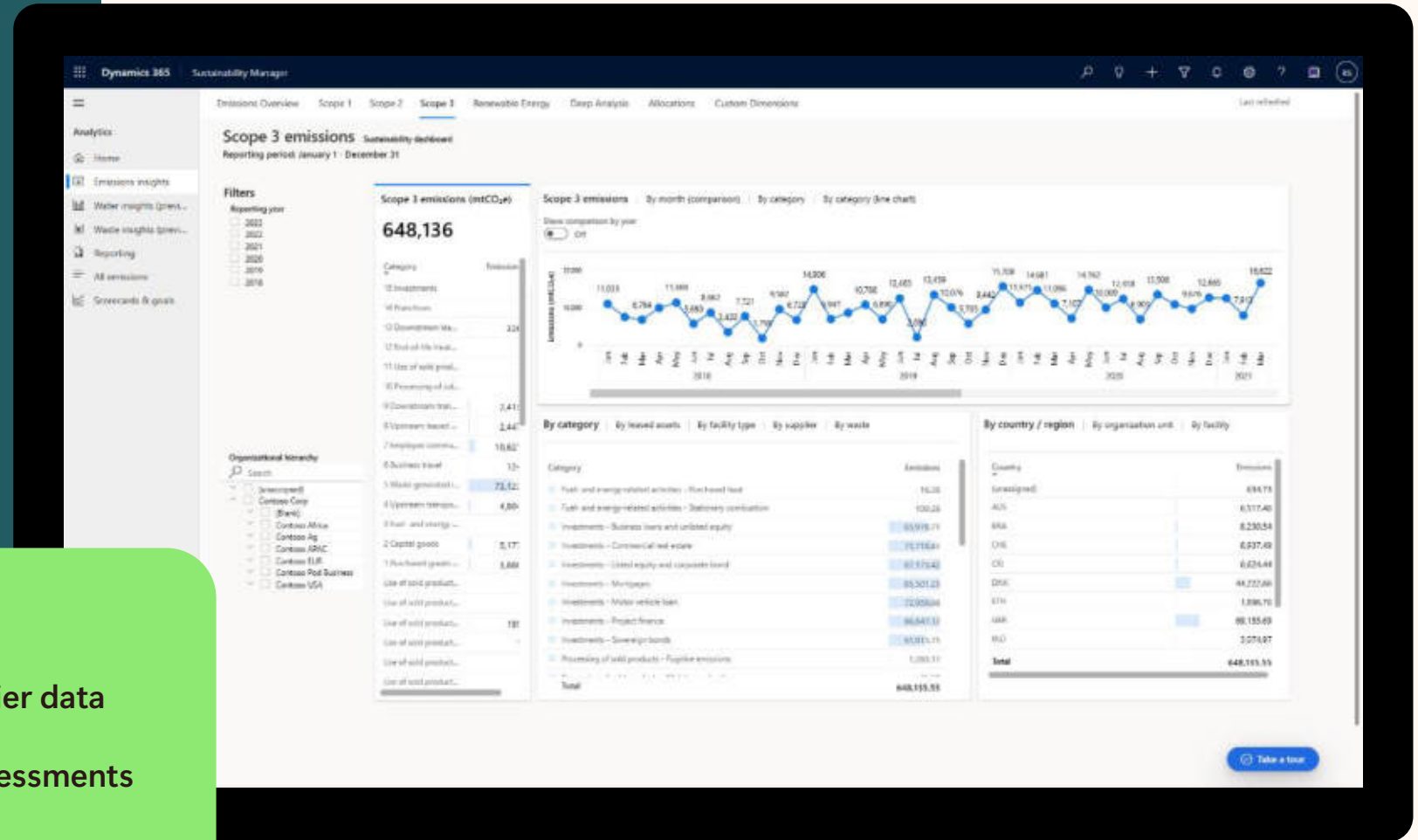
Access to supplier data

Access to higher quality supplier data

Supplier ESG performance assessments

Product carbon footprint visibility

Data-informed circularity (reuse, repurposing, refurbishment)





Where are you in your  
sustainability journey?



# Integrated digital technologies help you do more



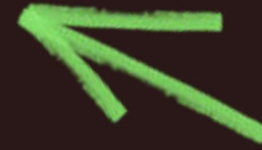
**Data solutions  
modernize your  
data estate**



**Advanced analytics and  
AI accelerate your  
sustainability progress**



# Let's get started!



## Outline

your organization's sustainability objectives and reporting needs



## Map

reporting needs to data sources through your organization and value chain and identify data gaps



## Plan

how you will unlock and retrieve data



## Optimize

and integrate your data strategy



## Accelerate

transformation with aggregated data intelligence and digital technologies



Accelerate your sustainability journey

[Microsoft.com/sustainability](https://microsoft.com/sustainability)

